

MKS FACTS

for Investors

MARKET DATA

MKS's market is application
lifecycle management for
global IT and software
engineering organizations

Market Data as of January 29, 2010

Exchange-Symbol:	TSX: MKX
52 Week Range:	C\$5.00 - 10.00
Shares Outstanding:	10.1 million
Market Cap:	\$90.6 million
Indicated Dividend Rate:	\$0.60 per share
Dividend Timing	Quarterly

(In US dollars except where otherwise noted)

THE COMPANY

MKS MANAGEMENT

Philip C. Deck, Executive Chairman
Michael W. Harris, President & CEO
Douglas M. Sawatzky, CFO

MKS is the rapidly growing thought leader in application lifecycle management, which enables software engineering and IT organizations to seamlessly manage their worldwide software development activities.

MKS's flagship ALM solution, MKS Integrity, is the most highly integrated ALM platform in the industry today, spanning all aspects of the software development lifecycle and supporting critical business transformations including SOA, application rationalization and outsourcing.

MKS Integrity's single architecture drives high levels of user productivity, facilitates rapid deployment and process standardization while delivering a complete view of application development activity through real time metrics, trends and reporting.

MKS Integrity also provides essential support for IT operations through software deployment and issue management.

Founded in 1984, MKS supports customers worldwide with offices across North America, Europe and Asia.

Whether through deployment of MKS's solution strategically on an enterprise scale, or by leveraging individual components to solve project-level challenges, our customers can use MKS's software to enable higher levels of process maturity, better manage global development activity and safeguard their most critical business applications and software assets.

Under its widely known MKS Toolkit brand, MKS also provides UNIX-Windows co-existence and system administration that significantly cut development and administrative costs and reduce time to market, while enabling enhanced performance.

INVESTOR CONTACT

MKS Inc.
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MKS delivers a proven solution for application lifecycle management that helps global companies boost productivity, increase visibility and meet compliance goals

FINANCIAL ANALYST COVERAGE

TD Newcrest: Scott Penner

Versant Partners: Tom Liston

BMO Capital Market: Thanos Moschopoulos

PRODUCTS

MKS Integrity is an enterprise application lifecycle management (ALM) platform that coordinates and manages all activities and artifacts associated with software development through a single unified application to deliver higher team productivity, visibility and compliance for software engineering and IT organizations.

MKS Toolkit the leading choice for UNIX to Windows application portability, platform interoperability and user productivity allowing you to leverage existing investments and migrate enterprise applications to Windows.

THE MKS ADVANTAGE

Information technology and software engineering organizations utilize the MKS Integrity platform to:

- increase productivity
- globally collaborate in real time
- ensure complete traceability for compliance
- improve and mature processes
- improve visibility with real time analytics

MARKET DRIVERS

• The drive to increase productivity and efficiency in the face of deepening complexity of the development process, including web services adoption and the growth of IT offshoring and outsourcing.

- Ongoing pressures on IT organizations to be accountable to the business⁷ through reduced spending and improved service.
- As companies try to keep pace with rapid innovation, they are aggressively pursuing reuse strategies such as SOA or Software Product Lines (SPL).
- Regulatory compliance (Sarbanes-Oxley)
- Market in transition: organizations moving from desktop based tools to enterprise-wide applications.

GROWTH STRATEGY

- MKS has focused its marketing and sales efforts on large enterprises with substantial software development departments - typically companies with more than 10,000 employees where 5-15% of their employees are engaged in the development of internal software applications.
- Target market verticals are: Automotive, Financial Services, ISV, Life Sciences, Retail, Telecom, and Transportation.
- Expanded relationships & penetration within existing customer base.
- Sarbanes-Oxley legislation and other regulatory requirements are driving business to assess, document and automate critical processes. This focus on regulatory compliance and enhanced IT governance in the enterprise serves to highlight the need for MKS Integrity.

Selected US GAAP Statement of Operations Information

(in 000's of US dollars, except per share data)

	Q4-08	Q1-09	Q2-09	Q3-09	Q4-09	Q1-10	Q2-10	Q3-10
Revenue	21,160	15,365	16,268	13,203	13,582	15,740	14,677	15,312
Income from operations	4,123	1,149	1,958	418	627	2,319	2,213	1,714
Net income	4,717	619	1,353	325	1,989	1,407	1,611	1,106
Earnings per share: basic	0.46	0.06	0.13	0.03	0.20	0.14	0.16	0.11
Weighted average number of shares	10,240	10,285	10,146	9,933	9,955	10,036	10,085	10,110

Complete financial reports on MKS can be found at <http://www.mks.com/investor/reports.shtml>